

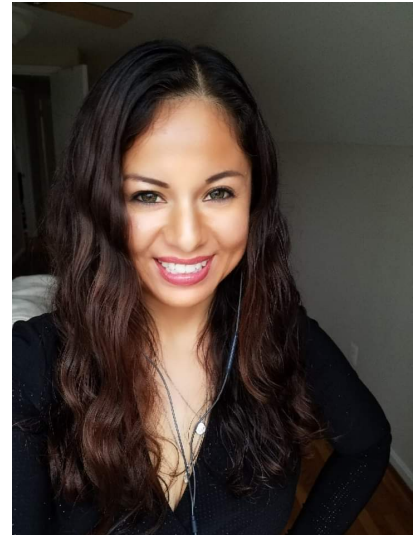
Marcela “Marcy” Almeida

Acquisition Manager

Procurement Innovation Branch

Office of the Chief Procurement Officer

Treasury, Internal Revenue Service



Proudly serves as the Senior Contracting Officer for the Pilot IRS Program

Marcy is an Acquisition Manager in the Procurement Innovation Branch supporting all Internal Revenue Service customers at the Department of Treasury. She created the Pilot IRS program that uses innovative techniques to procure emerging technologies by employing an agile and modular phased approach to provide seed funding for new startup firms in the Federal Government.

As a DAP Certified Analyst, Marcela Almeida has demonstrated mastery of the Digital Analytics Program (DAP) in Google Analytics. She is one of thirty (30) Digital Analysts in the Federal Government today. Ms. Almeida has also been instrumental in implementing methods for virtualizing the procurement process. Examples of her work can be found on the Federal Acquisition Institute (FAI) [Periodic Table for Acquisition Innovations](#) (PTAI).

Ms. Almeida received the Disruptive Technology 2020 Award for her work in innovative contracting techniques that have resulted in awards of Robotic Process Automations (RPA), Natural Language Processing (NLP), Machine Learning (ML), Optical Character Recognition (OCR), Data Mashing, Cryptocurrency Tracing and the latest in Augmented Reality and Extended Reality. Ms. Almeida was responsible for reviewing approximately 2,300 active contracts and modifying 1,466 contracts for compliance with the National Defense Authorization Act -- all in a matter of weeks. As a result, she launched a robotic process automation program and brought speed and agility to contract operations. She reduced the administrative burden on the contracting team and eliminated data errors at no additional cost to the IRS. By automating, the total processing time decreased from ~one year (2,860 hours) to ~three days (72 hours).

Since 2007, Ms. Almeida has worked in various roles across the Federal Government including as the Director of the Accountability and Analysis Group in Enterprise Procurement Initiatives (EPI) at the Department of Education. She also represented the Department on the Category Management Leadership Council (CMLC) and was their Acquisition Innovation Advocate (AIA). Marcela also served as a senior procurement analyst for the United States Coast Guard and the Small Business Administration. She served as a contracting officer with the Department of Homeland Security and as a small business specialist and compliance specialist with the Department of Labor. She is a graduate of the second cohort of Digital Information Technology Acquisition Professionals (DITAP). She is also a graduate of the Excellence in Government (EIG) 2018 Cohort. Additionally, Ms. Almeida graduated from the ACT-IAC Partners Program in 2020.

Ms. Almeida has a dual Bachelor's degree in Political Science and Global Studies from the University of California, Los Angeles (UCLA) and maintains a FAC-C Level III and FAC-PM Level III certification, as well as holds a Master of Business Administration in procurement and acquisition management from Webster University.